

Provider Information, Privacy Information, Legal Notes, and Netiquette for Our Offered and Operated Social Media Platforms

Provider

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Privacy Notes for the Use of Our Social Media Channels

Our social media channels are operated by ourselves (the provider). For questions about our information offering, you can reach us using the contact information above.

Our Data Protection Officer, Mr. Bernd Knecht, can be reached by phone at 07021/487 628 or by email at datenschutz@sprimag.de

General Information

To reach interested job applicants or those interested in our products and provide current content and information about us, we offer these on third-party platforms outside of our own website.

The current legal jurisdiction suggests that we are partially responsible for the processing of your personal data taking place there. For this reason, we inform you about this processing on the platforms where we are present, insofar as we have knowledge of it. Sprimag Spritzmaschinen GmbH & Co.KG has no influence on the processing performed by the platforms. Our access to personal data is limited to that which you yourself make public via the platform. We may process this for other purposes. Please refer to our other data protection information, especially for interested parties and applicants.

Which Categories of Personal Data Are Processed and for What Purposes:

As soon as you visit one of our presences on a platform, the platform operator typically sets cookies. Cookies are data packets with information collected by your browser and stored on your computer for a defined period of time. It is important to us that you know that the operators of platforms collect users' personal data using cookies or through your account information or using device fingerprinting technologies for evaluating user behavior. This can be for statistical purposes or possibly for profiling. This processing occurs particularly when you are registered on these third-party platforms. Information about the purposes can be found in the respective privacy information of the platforms.

Sprimag Spritzmaschinen GmbH & Co.KG may receive evaluations of our presence from the third-party platform operators in aggregated or pseudonymous form. Since only fully anonymized data can no longer be attributed to a person, these pseudonymous information is still subject to the GDPR. We use these statistical data to better tailor our offerings and reach to our visitors and interested parties. Such processing of pseudonymous or aggregated data is the mildest means we can offer you and most corresponds to your interests or fundamental rights and freedoms. The legal basis for this processing is Art. 6 Para. 1 lit. f GDPR – our legitimate interest.

The platform operators provide us with the following data categories for evaluating the activities of the presence, provided you have made corresponding information or the operator collects these:

- Age group
- Gender
- Residence (city and country)
- Language
- Mobile or stationary page access (YouTube additionally provides specific device types)
- Interactions in the context of posts (e.g., reactions, comments, shares, clicks, views, video usage duration)
- Date and time of use

As mentioned, we have no precise knowledge of what data the platform operators collect from you and for what purposes. Please understand that we can only inform you within the framework of the personal data we process.

If you leave comments, reviews, likes, shares, tagging, or @-mentions on our page which the platform publishes, these will be processed for the following purposes:

We want to offer information about our company, our products and services, and job openings. This provides the user the opportunity to contact or interact with us accordingly.

If you contact us or send inquiries, we will process the provided data exclusively for processing and answering.

We may potentially contact you outside of the platform. The legal basis varies depending on the purpose of the inquiry. This can be:

- Our legitimate interest in responding to your contact request according to Art. 6 Para. 1 lit. f GDPR
- Conclusion of a contract or implementation of pre-contractual measures according to Art. 6 Para. 1 lit. b GDPR
- For applications: Art. 88 GDPR in conjunction with § 26 BDSG.

Storage Duration and Obligation to Provide Personal Data

The data processed in connection with a contact inquiry will be deleted after storage is no longer necessary, or the processing will be restricted if statutory retention obligations prevent deletion. When a matter is conclusively clarified, we assume that further storage is not required.

You are not contractually or legally obligated to provide us with your personal data.

To answer your inquiries, we may refer you to alternative, secure communication channels. If you wish to avoid the platform processing your data, please contact us by postal mail or telephone.

Data Export to an Unsecure Third Country

It is important to us that you know that platform operators in some cases are American companies. Your personal data can therefore be processed outside the European Union or EEA in an unsecure third country. It is up to the exporting platform operators whether appropriate guarantees exist for your data protection rights and freedoms. This can result in a certain loss of control for you. For example, foreign government authorities can view your data without further legal basis, and you may have no or limited rights or legal remedies regarding your personal data there.

Platform Operators

Information about data processing of the platforms can be found in their respective privacy declarations. Please also observe the terms of service of the platform operators regarding the processing of your personal data.

LinkedIn

LinkedIn Ireland Unlimited Company
Wilton Plaza, Wilton Place
Dublin 2, Ireland
[Privacy at LinkedIn](#)
[Agreement on Joint Processing](#)

XING

New Work SE
Am Strandkai 1
20457 Hamburg, Deutschland
[Privacy at XING](#)

YouTube

Google Ireland Limited
Gordon House, Barrow Street
Dublin 4, Ireland
[Privacy at YouTube](#)
[Agreement on Joint Processing](#)

Facebook und Instagram

Meta Platforms Ireland Limited
Merrion Road,
Dublin 4, D04 X2K5, Ireland
[Privacy at Facebook](#)
[Privacy at Instagram](#)
[Agreement on Joint Processing](#)

Your Data Protection Rights

If data is collected based on Art. 6 Para. 1 lit. f GDPR (legitimate interest), you have the right according to Art. 21 GDPR to object to the processing for reasons relating to your particular situation. According to Art. 15 GDPR, you have the right to information about the personal data stored about you. If you find that information is incorrectly stored with us, you have the right according to Art. 16 GDPR to request its correction. You can request deletion of information stored with us if one of the reasons specified in Art. 17 GDPR exists. You have the right to restrict processing when one of the conditions in Art. 18 GDPR is met.

To exercise these rights regarding data processing by the platforms, please contact the contact options provided above directly if possible.

In other cases or if needed, please contact our Data Protection Officer.

You have the right to lodge a complaint with the data protection supervisory authority (Art. 77 GDPR). The supervisory authority responsible for us is:

The State Commissioner for Data Protection and Freedom of Information (LfDI-BW)
Lautenschlagerstraße 20
70173 Stuttgart, Germany

Legal Notes

Copyright

The contents/works created by us or by third parties commissioned by us are subject to German copyright law. Any form of utilization outside the limits of copyright law requires the written consent of the author or creator. Downloads and copies are only permitted for private, non-commercial use. Third-party contents are marked as such. If you become aware of a copyright infringement, we kindly ask you to notify us. Contents representing a legal violation will be removed immediately.

Licence Rights

We must protect our intellectual property (patents, trademarks, and copyrights) and do not grant any license rights at this point.

Liability

If permitted by the platform operator, you may find links to other websites on our social media presences. We have no influence on their design and content. Therefore, we cannot guarantee the current, correct, complete, or quality of these sites and distance ourselves from them.

Preceding Documents

Terms of Use (e.g., General Terms and Conditions, terms of use, or terms of service) for our other digital offerings take precedence over these legal notes.

Netiquette

We request a friendly and respectful manner of interaction. Everyone has the right to a free opinion – within the legally permitted framework. The following are not desired:

- Insults, threats, and defamation
- Calls to violence
- Extremist ideology, racism, hate propaganda
- Pornography and obscenities
- Violations of third-party rights
- Donation calls or calls for campaigns/demonstrations
- Election or party advertising
- Comments or links unrelated to the respective post
- Misuse for advertising purposes
- Publications from forum/blog posts, private correspondence, or private data (e.g., address, email address, or telephone number)

We reserve the right to delete comments and potentially block "repeat offenders". Each user is responsible for their own published contributions. We assume no liability for this. Please always remember: the internet forgets nothing, and you are usually not anonymous.

We invite you to explore and interact with our social media presence!