

Information for Customers and interested parties on the collection of personal data in conjunction with the visit of our booth on the exhibition

Name und Contact details Controller:

Sprimag Spritzmaschinenbau GmbH & Co.KG
Henriettenstraße 90
73230 Kirchheim unter Teck / Germany
Phone: +49 (0)7021 / 579-0
info@sprimag.de

Contact details Data Protection Officer (DPO):

Bernd Knecht
Phone: +49 (0)7021 / 487 628
datenschutz@sprimag.de

Purposes and legal basis of data processing:

If you visit our trade fair stand and personal data is collected and recorded in this context, this is done exclusively for the following purposes:

- Contact details for answering inquiries about current products and projects or new products/new projects

Customers and interested parties who have specific questions about current products and projects or are newly interested in our products and services and require information from our specialist departments in this context (technical and commercial details) will receive qualified answers from there. For this purpose, the name, company and contact information are recorded together with the questions and forwarded internally for processing accordingly.

- Contact details in the context of an interest in supplying products or offering services

Interested parties who wish to supply our company with products or offer services are contacted directly by the specialist departments. For this purpose, the name, company and contact information are recorded together with the questions and forwarded internally for processing accordingly.

- Contact details in the context of an interest in employment in the company

Prospective employees who are interested in working for our company are referred to the specialist department and / or the HR department. In this context, name, contact details and information about career and specific interest are collected and recorded and forwarded internally for processing accordingly.

The legal basis for this processing of your personal data is GDPR Article 6(1)(b) for the performance of our contracts with you, i.e. in particular in the context of order entry, production, delivery and invoicing of our products. Furthermore, your personal data will be processed for the implementation of measures and activities in the context of pre-contractual relationships, such as the preparation of offers.

The legal basis for the processing of personal data of persons interested in employment in the company is GDPR Art. 88 para.1 in conjunction with BDSG §26 para.1 sentence 1 for the establishment of an employment relationship.

Storage duration or criteria for determining the duration:

Where necessary, we process your personal data for the duration of our contractual relationship; this also includes the initiation and execution of a contract.

In addition, we are subject to various retention and documentation obligations arising from the German Commercial Code (HGB) and the German Fiscal Code (AO), among others. The retention and documentation periods specified there are up to 11 years beyond the end of the business relationship or the pre-contractual legal relationship. Ultimately, the storage period is also determined by the statutory limitation periods, which, for example, according to Sections 195 et seq. of the German Civil Code (BGB), are generally three years, but in certain cases can be up to thirty years. However, contractual agreements also form the basis for determining the retention periods.

Recipients or categories of recipients of the data (if data transfer takes place):

The information is forwarded internally to the departments responsible for responding to the request. The data will normally not be passed on to external bodies without your consent. However, the data will be passed on to public bodies and institutions if there is a legal or official obligation under which we are obliged to provide information, report or pass on data or if the passing on of data is in the public interest. In connection with electronic data processing and electronic communication, our company uses external service providers who may be located in a third country or process data in a third country. The transfer of data is based on an adequacy decision in accordance with GDPR Art.45 or suitable guarantees in accordance with GDPR Art.46. On request, we

will be happy to provide you with information about the type and location of processing and details of the conditions for data transfer..

Information on the rights of data subjects

As the data subject, you have the right to request confirmation from the controller as to whether personal data concerning you are being processed; if this is the case, you have the right to information about this personal data and to the information listed in detail in GDPR Art.15.

As a data subject, you have the right to obtain from the controller without undue delay the rectification of inaccurate personal data concerning you and, where applicable, the completion of incomplete personal data (GDPR Art.16).

As the data subject, you have the right to demand that the controller erase personal data concerning you without undue delay if one of the reasons listed in GDPR Art.17 applies, e.g. if the data is no longer required for the purposes pursued (right to erasure).

As the data subject, you have the right to obtain from the controller restriction of processing where one of the conditions listed in GDPR Art.18 applies, e.g. if you have objected to processing, for the duration of the review by the controller.

As the data subject, you have the right to object to the processing of personal data concerning you at any time for reasons arising from your particular situation whenever data is processed based on GDPR Art.6 Para.1 lit. f (legitimate interest). The controller will then no longer process the personal data unless the controller demonstrates compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject or for the establishment, exercise or defense of legal claims (GDPR Art.21).

Without prejudice to any other administrative or judicial remedy, every data subject shall have the right to lodge a complaint with a supervisory authority if the data subject considers that the processing of personal data relating to him or her infringes the GDPR (GDPR Art.77). The data subject may exercise this right before a supervisory authority in the Member State of their habitual residence, place of work or place of the alleged infringement. The supervisory authority responsible for us is:

The State Commissioner for Data Protection and Freedom of Information (LfDI-BW)
Lautenschlagerstrasse 20
70173 Stuttgart / Germany

Phone +49 (0)711 / 61 55 41-0
poststelle@lfdi.bwl.de
<https://www.baden-wuerttemberg.datenschutz.de>

Status and updating of this privacy policy:

This data protection information is dated October 18, 2024. We reserve the right to update the content in due course in order to improve data protection and/or adapt it to changes in official practice or case law.